



MCUL League Representative's Newsletter

Lansing Chapter

January 2009

Dear Lansing Credit Union:

This Newsletter is brought to you by your League Representative to provide you with up-to-date information from your Chapter and the Michigan Credit Union League!

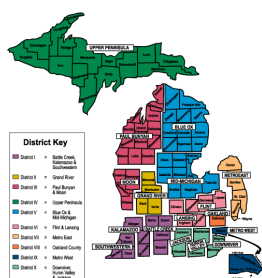
Chapter Updates

Auto Body of Workers of Ionia has merged with Auto Body Credit Union of Lansing. The merge was effective November 2008.

Portland Federal Credit Union has officially moved to the Grand River Chapter. However, the credit union will still be involved and support Lansing Chapter events.

I will be sending out this newsletter to Lansing credit unions periodically. If you would like news from your credit union in here, just let me know by emailing me the information at robin.wybenga@mcul.org.

Michigan Credit Union League Districts



Chapter Volunteers

Chairman

Margo Kleinfelt

Vice Chairman

Jane Kile

Secretary

Dan Dowsett

Treasurer

Tiffany Ford

Additional Members

Jason Smith

Don Yuvan

Michael Loucks

Gary May

Colleen Munro

Legislative Forum

Don Yuvan

Michael Loucks

MCUL Board Member

Don Yuvan

MCUL Initiatives



The Invest in America program, which provides discounts for credit union members on GM and Chrysler vehicles and access to affordable financing, has been rolled out nationwide to over 90 million credit union members. Details on the program, links to press coverage, and a search engine for finding local credit unions are all available at www.lovemycreditunion.org.

Consider that the Love My Credit Union site averaged 3,000 hits per week before the launch of Invest in America on December 8th now has more than 250,000 hits in just one day.

Credit unions are encouraged to have the links on their web sites. For more information, you may contact me at robin.wybenga@mcul.org or 517.993.7788.

Foundation Reports

Lansing Chapter had the following totals for 2008: Chapter credit unions gave a total of \$14,591 to the State PAC or 71% of the 2008 goal. The Federal PAC received \$26,752 or 56% of the 2008 goal.

Review 2009 goals at .

http://www.mcul.org/client/MCUL/GovAffairs/pac_report.php

Other Information

1. **FREE webinar on Tuesday, January 20, 2009, at 10:00 a.m. or at 2:00 p.m. to learn more about *TrueChecks*** which is a proven software solution that identifies counterfeit checks at the teller workstation. It can stop counterfeit checks, counterfeit money orders, postal money orders, traveler checks, and lottery checks. For more information, contact your CUCorp rep.
2. Save money with Shared Staffing. Two compliance consultants provide custom compliance and internal audit solutions to credit unions in Michigan. As interest and demand increases, including human resource and internal audit consultants in 2009, additional shared staffing consultants will be hired. An informational **FREE webinar will be held on Tuesday, January 27, 2009, at 2:00 p.m.** For more information, contact your CUCorp rep.
3. Reminder - Money Smart Week is April 19th - 25th which corresponds with CU Youth Week. For more information, contact Beth Troost at beth.troost@mcul.org.
4. Right at Home is the title for the foreclosure prevention video that will contain money management advice to help members struggling with their

[CU Difference Campaign](#)

[Community
Reinvestment Initiative](#)

[Legislative Advocacy](#)

[InfoSight - Regulatory
Compliance](#)

Hot Topics

[CD Stimulus Program](#)

[Friends of Credit Unions
\(FOCUS\)](#)

[Credit Union Media
Resources](#)

[Financial Rescue Bill and
Related](#)

[2008 Michigan Marketing
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[Issues, Initiatives, &
Solutions](#)

[Regulatory Roundup](#)

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house payments or facing foreclosure. Many organizations, including MSHDA, require people to participate in education/counseling sessions. If any credit union knows of a housing counseling agency in their area, please let Beth Troost know so that agency can be added to the foreclosure prevention web site coming in May 2009.

5. CUtv and Multimedia

The MCUL has expanded its services to deliver information through the latest online video and audio technology.

CUBE TV - The MCUL's comprehensive online video channel that features detailed looks into national and Michigan-specific credit union issues, as well as educational and training videos and video podcasts.

Audio Podcast Archive - A growing set of audio interviews with credit union leaders, speakers for MCUL education sessions, compliance experts and political personalities.

Any credit union who has had coverage in a newspaper, TV, or magazine is encouraged to let their League Rep know. MCUL staff are ready to do videos and podcasts with different credit unions and help credit unions imbed into their websites.

Upcoming Educational Events

January 2009

- How to Improve your Collections Department Webinar (January 15, 2009)
- CMG New Technology Drives Emerging Risks Webinar (January 21, 2009)
- Hands On Business Development Audio Conference (January 21, 2009)
- FACTA 312 Webinar (January 22, 2009)
- Foreclosure Avoidance and REO Management Audio Conference (January 27, 2009)
- Notary Public Training: Meeting your Legal Responsibility (January 29, 2009)

February 2009

- Signature Cards and Account Agreements Audio Conference (February 3, 2009)
- Bank Secrecy Act Webinar (February 3, 2009)
- Dealing with Difficult People Webinar (February 5, 2009)
- CMG Spam, Shams, and Other Scams Webinar (February 11, 2009)
- 2009 Lending Conference (February 11, 2009 - February 12, 2009)
- Verifying Borrowers Income Using Tax Returns (February 13, 2009)
- Mergers-Myth vs. Reality Webinar (February 19, 2009)

- Utilizing Appraisal Reports Efficiently Audio Session (February 26, 2009)

AC&E

[Click here for the web link to the Annual Convention & Exposition.](#)



Sincerely,

Robin

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